



Become a Sponsor of Blue Tide Aquatics

Blue Tide Aquatics (BTA) is a non-profit, year-round, USA Swimming registered, competitive swim team. BTA has over 250+ member families from all over the Kingwood, Humble, Atascocita and New Caney area and is a member of Gulf Swimming.

The mission for Blue Tide Aquatics (BTA) is to promote and create an environment in which every swimmer, regardless of ability, is encouraged to meet his/her potential in swimming through a planned progression of learning objectives and skill groups.

We have several major events per year, including 3 “home” swim meets at Kingwood High School from September through January which draws 400-600 swimmers and families at each event as well as a large Summer Champs Meet in June (in which BTA hosts swimmers from all summer league teams in the area). We recognize our sponsors at each of these events.

With your generous support, BTA can continue to grow and serve the surrounding community by offering an affordable program for our youth. Below are several options for you to choose from to best suit your company/individual needs. ***Blue Tide Aquatics (BTA) is a 501(c)3 non-profit company and can provide a tax-deductible receipt for your donation.***

Sponsorship Level	Donation	Details of Sponsorship (18 months of benefits!)
Corporate	\$25,000	<ul style="list-style-type: none"> One Sponsor Opportunity. BTA outdoor pool named after sponsor for 2-year term; + all Diamond benefits.
Diamond Sponsor	\$10,000	<ul style="list-style-type: none"> Team Shirt - Name positioned on back of BTA team t-shirts (at top) - distributed to 250+ swimmers BTA Website - Name/logo/link placed on BTA website Banner - Name/logo placed on sponsor banner at home meets Announcements - Three (3) PA announcements at home meets (one following the National Anthem) Advertisement - Full page ad placed in the Summer Champs printed heat sheet Advertise! Option to hang your company sign/banner at BTA pool! Recognition in the annual BTA banquet program. Thank you sponsor plaque to display.
Platinum Sponsor	\$5,000	<ul style="list-style-type: none"> Team Shirt - Name placed on back of BTA team t-shirts (below Diamond) - distributed to 250+ swimmers BTA Website - Name/logo/link placed on BTA website Banner - Name/logo placed on sponsor banner at home meets Announcements - Two (2) PA announcements at home meets Advertisement - Half (1/2) page ad in the Summer Champs printed heat sheet Advertise! Option to hang your company sign/banner at BTA pool! Recognition in the annual BTA banquet program. Thank you sponsor plaque to display.
Gold Sponsor	\$1,000	<ul style="list-style-type: none"> Team Shirt - Name placed on back of BTA team t-shirts (below Platinum) - distributed to 250+ swimmers BTA Website - Name/logo/link placed on BTA website Banner - Name/logo placed on sponsor banner at home meets Announcement - One (1) PA announcements at home meets Advertisement - ¼ page ad in the Summer Champs printed heat sheet Advertise! Option to hang your company sign/banner at BTA pool! Recognition in the annual BTA banquet program. Thank you sponsor plaque to display.
Silver Sponsor	\$500	<ul style="list-style-type: none"> Team Shirt - Name placed on back of BTA team t-shirts (below Gold) - distributed to 250+ swimmers BTA Website - Name/logo/link placed on BTA website Banner - Name/logo placed on sponsor banner at home meets Advertisement - Business card size ad in the Summer Champs printed heat sheet Advertise! Option to hang your company sign/banner at BTA pool! Recognition in the annual BTA banquet program. Thank you sponsor plaque to display.
Bronze Sponsor	\$250	<ul style="list-style-type: none"> Team Shirt - Name placed on back of BTA team t-shirts (below Silver) – distributed to 250+ swimmers BTA Website - Name/logo/link placed on BTA website Banner - Name/logo placed on sponsor banner at home meets Recognition in the annual BTA banquet program
“BTA Backer”	\$150	<ul style="list-style-type: none"> BTA Website - Name/logo/link placed on BTA website Recognition in the annual BTA banquet program



Dear Prospective BTA Sponsor,

We are extremely grateful to the businesses and families that partner with us through sponsorships. Thank you very much for supporting BTA and our youth in our community. If you are interested in a flat donation – you may circle the box labeled “Other Amount”.

Blue Tide Aquatics (BTA) is a non-profit organization and is tax-exempt under Section 501 (c)(3) of the Internal Revenue Code. Advertising and contributions made to Blue Tide Aquatics may be deductible as provided for in the Internal Revenue Code.

Contact Name/Title: _____

Company Name: _____

Contact Phone: _____

Email Address: _____

Website Address: _____

Mailing Address: _____

Referred to BTA by: _____

Level of Sponsorship: <i>(circle preferred level)</i>	Corporate	\$25,000	Diamond	\$10,000	Platinum	\$5,000
	Gold	\$1,000	Silver	\$500	Bronze	\$250
	BTA Backer	\$150	Other:	_____		

Please make checks payable to: **Blue Tide Aquatics**

Mail form and payment to: **Blue Tide Aquatics c/o Sponsorship, P.O. Box 5625, Kingwood, TX 77325**

Email logo and ad to: **secretary@swimbluetide.org**