



***"Developing great swimmers and great people!"***

We are happy to report that Blue Tide is now a recognized Level 4 club in the USA Swimming Club Recognition program. There are currently only 26 clubs nationally who have achieved this level, and only 14 who are ALSO silver or gold medal clubs (Club Excellence Achievement). We keep working toward creating the best program possible, and this award by USA Swimming ensures we're on the right track! **Way to go BTA!**

USA Swimming looked at many different factors that helped create "great" clubs. The committee grouped all of the factors into four major component areas:

1. Business & Organizational Success
2. Parent & Volunteer Development
3. Coach Development, Education & Achievement
4. Athlete Development & Performance

[http://www.usaswimming.org/USASWeb/\\_Rainbow/Documents/94310fcc-8318-4189-a3fo-69dfa67056d4/CRP%20and%20CEP.pdf](http://www.usaswimming.org/USASWeb/_Rainbow/Documents/94310fcc-8318-4189-a3fo-69dfa67056d4/CRP%20and%20CEP.pdf)



Level 4: Level 4 clubs are the most advanced in all areas. Examples of Level 4 achievement include financial planning for the future and owning or operating a facility. Has a strong management team that is fully responsible for implementing the club's strategic plan. Their staffs have considerable experience and tenure with the clubs and their athletes are competing and achieving at the national level.



Silver Medal Clubs: Clubs ranked from 17-100 can be recognized annually as Silver Medal Clubs. A Silver Medal Club must have at least one 18 & under athlete compete at the National Championships. A Silver Medal Club can apply for up to \$2,500 in grant assistance.