



## **PHELPS STARS AS UNIVERSAL SPORTS PRESENTS THE FINA SWIMMING WORLD CUP FROM STOCKHOLM**

*Television and Online Coverage begins Tuesday, Nov 12*

**LOS ANGELES – NOVEMBER 2, 2009** – Fresh from the 2009 Swimming World Championships with five gold medals, Michael Phelps returns to the pool as Universal Sports provides coverage of the third portion of the FINA World Cup, starting Tuesday from Stockholm, Nov. 12 – 13 from 1 – 3 p.m. ET. Three-time Olympic gold medalist Rowdy Gaines will call the action for Universal Sports.

Aside from Phelps, top competitors in Stockholm include Americans Peter Marshall and Jessica Hardy, as well as Australian Leisel Jones, German Paul Biedermann, Robert Hurley of Australia and Frederick Bousquet of France.

Taking place in five cities on three continents, Universal Sports and [UniversalSports.com](http://UniversalSports.com) will feature coverage of this major short-course (25m) competitive circuit. Other upcoming stops on the FINA World Cup series include: Berlin (Nov. 14-15) and Singapore (Nov. 21-22). Enthusiasts can visit the swimming section on [UniversalSports.com/swimming](http://UniversalSports.com/swimming) for updated schedules for all five stages, breaking news, video highlights, special features, photo galleries and more. Universal Sports is an official programming partner of FINA. Universal Sports and NBC Sports are home to the 2010 FINA World Swimming Championships.

### **SCHEDULE:**

<u>Place</u>	<u>Date</u>	<u>Time (ET)</u>
Stockholm – Day 1 Finals	Nov. 12	1– 3 p.m.
Stockholm – Day 2 Finals	Nov. 13	1– 3 p.m.

**ABOUT UNIVERSAL SPORTS:** Universal Sports, a partnership between NBC Sports and InterMedia Partners, serves as the preeminent multiplatform destination for Olympic-related and lifestyle sports programming available on television and online. Universal Sports, available in 56 million homes, is in nine of the top 10 DMAs including New York, Los Angeles, Chicago, Philadelphia, Dallas-Fort Worth, San Francisco, Atlanta, Washington D.C., Houston, Seattle and Denver. Major world championship and Olympic qualifying events found on Universal Sports range from track and field, skiing, swimming, gymnastics, marathons and cycling, to volleyball, rowing, triathlon, fencing, speed skating and martial arts. UniversalSports.com delivers an immersive experience via live and on-demand competition coverage, as well as interaction with top athletes through blogs and in-depth access to Olympic sports news and information year round. For more information on the availability of the Universal Sports 24-hour television channel, please visit [UniversalSports.tv](http://UniversalSports.tv).

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